

Secondary (Career and Technical)

7-12

Endorsement in Communication & Media

Comprehensive Major

Thirty-six (36) semester credits required for a major in communications and media **must** include course work in **each** of the following areas:

1. Advertising
2. Communication technology
3. Speech communication
4. Journalism
5. Print media
6. Public relations
7. Radio
8. Television
9. Film communication
10. International communication
11. Innovative communication
12. Special communication

Comprehensive Minor

Twenty- four (24) semester credits required for a minor in communications and media **must** include course work in **each** of the following areas:

1. Advertising
2. Communication technology
3. Speech communication
4. Journalism
5. Print media
6. Public relations
7. Radio
8. Television